

## Providing Global Leadership with Local Service and Availability

Rockfon® stone wool acoustic ceiling panels are now Made in the U.S.A., produced at our first North America manufacturing facility. Located in Marshall County, Mississippi, our state-of-the-art facility is Rockfon's fifth stone wool ceiling production site globally.

In addition to our Rockfon acoustic stone wool ceiling panels, our complete ceiling product offering includes specialty metal ceiling panels and Chicago Metallic<sup>®</sup> suspension systems, which are manufactured in our Chicago and Baltimore facilities.

Producing locally makes it easier and faster for our customers and distributors to access our high quality products. Reduced lead times, as well as a comprehensive inventory program maintained in our strategically located U.S. warehouses, offer increased service levels to our customers. Together with our distributors, we are increasing our share of the ceiling panel market in North America.

For decades, building owners, architects, interior designers, installers and distributors have trusted Rockfon as provider of stone wool ceiling panels that create beautiful, comfortable spaces that enrich modern living, support sustainability and provide peace of mind.

Now, we've opened our first North American acoustic ceiling panel manufacturing facility in Marshall County, Mississippi. Not only does this mean our entire ceiling systems—including specialty metal ceiling panels and Chicago Metallic suspension systems made in Baltimore and Chicago—are now produced in the U.S., it means enhanced service and increased efficiency to our North American customers.

"We're very excited about what Rockfon's new facility means in terms of expanding our access to high-quality ceiling products," says Matt Sutherland, owner of Metro Interiors in New York City. "Local production means our customers can benefit from the same quality and performance they've come to expect from these products, with the added bonus of even faster and more dependable deliveries."

Our new facility means we can offer:

- Reduced lead times. Producing locally makes it faster and easier for our customers and distributors to access our highquality products.
- Increased inventory. The new facility adds to our comprehensive inventory program maintained in our strategically located U.S. warehouses.
- Improved capacity. The new Mississippi location is the fifth Rockfon manufacturing facility in the world. It allows us to expand our global capacity and meet the growing demand for acoustic stone wool ceiling products throughout North America.



To learn more about Rockfon and our complete ceiling solutions, please visit www.rockfon.com.

## Rockfon's New U.S. Facility Enhances Service, Increases Efficiencies

"Often we're supplying a job site with very limited storage, so we can't order a lot of materials in advance," explains Sutherland. "Rockfon's new facility means they have even more capacity and inventory than ever before. Now, it's easier for us to meet and exceed our customers' requirements by scheduling just-intime delivery to the site, which helps control costs and stay on schedule."

"We are proud and pleased to offer our customers the latest in ceiling systems from Rockfon. They have an excellent portfolio of ceiling and suspension system products with high quality and high performance, all at economical prices for our customers." With our new manufacturing facility, we've created more than 90 new jobs. These recent additions join the hundreds of other employees across North America who are part of the ROCKWOOL Group's 10,500 passionate colleagues working in more than 35 countries.

"We appreciate the strength that Rockfon's global network brings in innovation, sustainability, stability and industry leadership," says Michael Gallagher, vice president and acoustical product manager of Westside Building Materials. "Expanding their manufacturing capabilities in the U.S. gives us even more confidence in their technical expertise and long-term outlook."

Gallagher concludes, "When you're constructing a building, that long-term outlook is critical. You want quality materials that perform well, look good and last, and you want technical expertise and support throughout the project and beyond. We count on Rockfon for its expertise and excellence in all these areas."

## **Growth and Innovation**

As a global leader in stone wool ceiling solutions, we're committed to increase our share of the North America market. We've made great strides over the past several years, and the new Mississippi facility is one more step along the way.



Find out more about the benefits of choosing American Made products for your next project. Call us at **800-323-7164** or email **cs@rockfon.com.** Visit **www.rockfon.com/contact** to find a representative in your area.

Rockfon is part of the ROCKWOOL Group and is offering advanced acoustic ceilings and wall solutions to create beautiful, comfortable spaces.

At the ROCKWOOL Group, we are committed to enriching the lives of everyone who comes into contact with our solutions. Our expertise is perfectly suited to tackle many of today's biggest sustainability and development challenges, from energy consumption and noise pollution to fire resilience, water scarcity and flooding. Our range of products reflects the diversity of the world's needs, while supporting our stakeholders in reducing their own carbon footprint.

Stone wool is a versatile material and forms the basis of all our businesses. With approximately 10,500 passionate colleagues in 38 countries, we are the world leader in stone wool solutions, from building insulation to acoustic ceilings, external cladding systems to horticultural solutions, engineered fibers for industrial use to insulation for the process industry, and marine and offshore.

## Rockfon

4849 S. Austin Ave. Chicago, IL 60638 USA

Tel. +1-800-323-7164 Fax. +1-800-222-3744 www.rockfon.com

