

## Celebrating American Manufacturing, Innovation and Leadership

We are proud say that Rockfon acoustic stone wool products are "Made in the U.S.A." Building owners, architects, interior designers, contractors and distributors in North America who have relied on the beauty, functionality and sustainability of Rockfon® acoustic stone wool panels, now have another reason to choose our products.

## **Supporting American Manufacturing**

Building on 50 years as a trusted provider of stone wool ceiling panels around the world, Rockfon has operated in North America since 2013. Rockfon specialty metal ceiling and Chicago Metallic® suspension systems are manufactured in our Chicago and Baltimore facilities. Until now, our acoustic stone wool ceiling panels were imported from our factories in Europe.

With the opening of our first North American acoustic ceiling panel manufacturing facility in Marshall County, Mississippi, our complete ceiling systems are "Made in the U.S.A."

"We were excited when Rockfon's quality products became available in the U.S. several years ago," says Thom Chuparkoff, architect and senior associate with Populous. "We're even more pleased now that they're made in our own backyard."

"When specifying building materials, we strive to support American manufacturing whenever possible," explains Thom Chuparkoff. "Having all the elements of Rockfon's ceiling systems made here is a major plus, especially for projects that emphasize and promote the use of American-made products, such as some public/private construction projects."



All of our products made here will meet the American Recovery and Reinvestment Act's Buy American provisions. Furthermore, "American Made" can have a powerful marketing impact. "The fact that we can tell our clients that we used fully American-made products in our ceilings is a big plus in the communities that we provide services for," notes Chuparkoff.

Kirby Barnes, owner of Valhalla Construction Products, adds, "We take a lot of pride in how the ceiling systems have added to the comfort of the workers, employees and visitors in our building, while supporting American manufacturing."

## Making a Statement

Our new 130,000-square-foot, state-of-the-art facility continues our commitment to growing our global network as an industry leader in North America. Along with adding Made in the U.S.A. to our stone wool products, we're proud to have created more than 90 new jobs at our Mississippi facility that are helping sustain and support the local economy.

"Rockfon truly has changed the ceiling industry for the better, and continues to bring much-needed innovation and leadership to the U.S. market," says Barnes.

He continues, "It's been wonderful to have their local customer and technical support in the past and now that we have access to its full range of U.S.-made ceiling products, we're even happier. It's no cliché; 'Made in the U.S.A.' brings an even greater level of pride to our work together."

To learn more about Rockfon and our complete ceiling solutions, please visit www.rockfon.com.

Find out more about the benefits of choosing American Made products for your next project. Call us at **800-323-7164** or email **cs@rockfon.com.** Visit **www.rockfon.com/contact** to find a representative in your area.

Rockfon is part of the ROCKWOOL Group and is offering advanced acoustic ceilings and wall solutions to create beautiful, comfortable spaces.

At the ROCKWOOL Group, we are committed to enriching the lives of everyone who comes into contact with our solutions. Our expertise is perfectly suited to tackle many of today's biggest sustainability and development challenges, from energy consumption and noise pollution to fire resilience, water scarcity and flooding. Our range of products reflects the diversity of the world's needs, while supporting our stakeholders in reducing their own carbon footprint.

Stone wool is a versatile material and forms the basis of all our businesses. With approximately 10,500 passionate colleagues in 38 countries, we are the world leader in stone wool solutions, from building insulation to acoustic ceilings, external cladding systems to horticultural solutions, engineered fibers for industrial use to insulation for the process industry, and marine and offshore.

## Rockfon

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**Rockfon**®